

Tailored Mobile Solutions

Airpoint™ specialises in developing tailored mobile solutions that deliver maximum efficiency for distributed workforces. For more information, please visit us at www.airpoint.net.

Carbon Zero

Airpoint™ mobile solutions help to reduce carbon emissions



Overview

"There is a better way to work - both in terms of travelling and also in using information technology to reduce travel."

Norman Baker, Parliamentary Under-Secretary of State for Transport

Both public and private sector organisations are using workforce mobilisation as an effective tool to reduce their carbon emissions.



But designing a mobile solution to reduce your carbon footprint isn't simply about mobilising existing processes. It's about reviewing those processes to produce a mobile application that optimises the experience for the mobile worker - prioritising the way information is presented on the device and minimising the number of key strokes to access it.

A successful mobile solution will: deliver key information at the point of use; facilitate the remote collection of new data; efficiently manage tasks, appointments and journeys; and, enable secure home working. This results in fewer journeys, reduced requirement for office real estate, and more time spent in front of your clients and customers.

Airpoint™ will work with your staff to review their processes and workflows, designing an optimised solution to achieve the goal of lower carbon emissions.

Why Workforce Mobilisation Makes Sense

- Providing essential information on the mobile worker's BlackBerry® device so they don't have to visit the office reduces travel time, desk space and office energy requirements, and lowers carbon emissions
- Inputting data at the point of collection reduces errors through duplicate data entry. Airpoint™ applications check data as it is entered, removing the requirement for back-office staff to perform this function, gaining the benefits identified above and an opportunity to review head count
- Enabling home working reduces staff travel costs and time, allows for reductions in office real-estate and achieves other organisational goals such as flexible working
- Automated workflow and task management reduces the amount of paper used, printing and energy costs
- Appointments and journeys can be optimised by dynamic scheduling and integrated satellite-navigation
- Fully auditable and secure applications can be developed for all BlackBerry® devices including the BlackBerry PlayBook® tablet



Alliance Select Member

© Airpoint™, 2011 CZ-DS-0806

airpoint
simply connected