

9 December 2010

## **Airpoint Limited Recognized in the BlackBerry EMEA Innovation Awards 2010**

Airpoint Limited today announced that it was recognised in the BlackBerry® Alliance Program's EMEA Innovation Awards 2010. Its Mobile Policing Suite 2 was a finalist in the **Driving Innovation in the Public Sector** category.

Airpoint Limited was amongst other finalists judged to have demonstrated excellence in building BlackBerry® applications which transform the way that Public Sector organisations provide public services at the point of need, delivering multiple layers of efficiency, improved public visibility and better use of public data to drive better decision-making.

Running for the third consecutive year, the EMEA Innovation Awards showcase innovative organisations in the EMEA region who are delivering compelling mobile applications and services to customers on the BlackBerry® platform.

Airpoint Limited was selected as a finalist by an independent panel of 11 judges comprising of industry experts, media and representatives from organisations with large smartphone deployments.

“Innovation is at the heart of the BlackBerry® platform and the BlackBerry® Alliance Programme plays an integral role in driving the pace of this innovation,” said Tyler Lessard, Vice President of Global Alliances at RIM. “The EMEA Innovation Awards are designed to recognise the exceptional achievements of those partners that have embraced the differentiating qualities of the BlackBerry platform to deliver first-class applications to benefit our mutual customers. All of the winners have made an outstanding and transformative contribution to the mobile applications market and complement RIM's ethos of placing the user experience at the centre of our mobile solutions.”

~ENDS~

The winners were selected by an independent panel of 11 judges comprising of industry experts, media and representatives from organisations with large smartphone deployments. For further information on the judging panel, please visit:

<https://www.blackberryalliancesummit.com/en/InnovationAwards/Judges.aspx>

For further information on the awards, please visit:

<https://www.blackberryalliancesummit.com/en/InnovationAwards/InnovationAwardsPage.aspx>

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